



**ORIGINATOR: DEPUTY CHIEF
EXECUTIVE**

DECISION NO.

41-2013

REASON FOR SUBMISSION: FOR DECISION

SUBMITTED TO: POLICE AND CRIME COMMISSIONER

**SUBJECT: AWARD OF CRIME AND DISORDER REDUCTION GRANT – IPSWICH
BEST BAR NONE**

SUMMARY:

1. Police and Crime Commissioners are able to utilise their resources to commission services from anyone who can provide the community safety related services that they believe will contribute to their police and crime objectives. These objectives are set out in the PCC's Police and Crime Plan 2013-2017 and include preventing the damaging effects of drugs and alcohol on lives, crime levels and the night-time economy, and initiatives aimed at reducing crime or anti-social behaviour.
2. Discussions recently took place between the PCC and Ipswich Borough Council regarding the Ipswich Best Bar None Scheme, and the desire of the partners (Ipswich Borough Council, Ipswich Central and Suffolk Constabulary) to refresh and extend the scheme in Ipswich.
3. This report seeks approval for the award of a Crime and Disorder Reduction Grant for the purposes of refreshing and extending the Ipswich Best Bar None Scheme.

RECOMMENDATIONS:

1. That the PCC approves a grant of £5,000 in 2012/13 and 2014/15 to Ipswich Borough Council for the purposes of refreshing and extending the 'Best Bar None' scheme in Ipswich.
2. That the grant is funded from the PCC's Police and Crime Plan Reserve.

OUTCOME/APPROVAL BY POLICE AND CRIME COMMISSIONER

Signature

Tim Parnore

Date 30/8/2013

DETAIL OF THE SUBMISSION

1 INTRODUCTION

1.1 Police and Crime Commissioners are able to utilise their resources to commission services from anyone who can provide the community safety related services that the PCC believes will contribute to their police and crime objectives. There is no maximum or minimum amount that PCCs must spend on community safety activity and they can also pool funding if they wish.

1.2 For the year 2013/14 a Community Safety Fund of £600k was provided by the Home Office and grants were awarded as follows:

Safer Suffolk Partnership Board	44,152
Community Safety Partnerships (CSP):	
Babergh CSP)	
Ipswich CSP)	
Suffolk Coastal CSP)	176,610
Waveney CSP)	
Western CSP)	
Drug and Alcohol Action Team (DAAT) - Youth Crime and Substance Misuse Prevention Activities	47,507
Drug and Alcohol Action Team (DAAT) – Drugs Intervention Programme	146,730
Positive Futures	85,000
Youth Crime and Substance Misuse Activities	100,000
Total Community Safety Fund	600,000

1.3 The CSF for 2013/14 is 'un-ringfenced' and replaces the vast majority of existing funding. From 2014/15 the Community Safety Fund will cease and the fund will be subsumed into the main Police Grant. The PCC does not assume any liability for services or grants that have previously been awarded. In 2014 the bulk of victim services will also transfer to PCCs.

1.4 This paper recommends a Crime and Disorder Reduction Grant, in addition to the £600k referred to above.

2. POLICE AND CRIME PLAN OBJECTIVES -

2.1 Following the issue of the Police and Crime Plan 2013-2017 work has been on-going to develop a delivery plan to ensure that the Police and Crime Objectives and the Plan's principle themes will be achieved.

2.2 The Plan includes include themes relating to substance misuse (drugs and alcohol), preventing the damaging effects of drugs and alcohol on lives, crime levels and the night-time economy, and initiatives aimed at reducing crime or anti-social behaviour.

2.3 'Passmore's Priority' for July 2013 focussed on responsible use of alcohol and during July the PCC engaged with many partners on this subject. One such discussion related to the Ipswich Best Bar None Scheme and it was agreed that there was a need to refresh and extend the scheme in Ipswich.

2.4 The project would entail a joint initiative between Ipswich Borough Council, Ipswich Central Partnership, Suffolk Constabulary and Suffolk PCC.

3. BEST BAR NONE

- 3.1 Best Bar None (BBN) is a national award scheme supported by the Home Office and promotes responsible management and operation of alcohol licensed premises. It was piloted in Manchester in 2003 and found to improve standards in the night time economy, with premises competing to participate. It was adopted nationally in 2007 and there are now schemes in 100 towns and cities across the UK, and it is also being taken up internationally.
- 3.3 The aim of BBN is to reduce alcohol related crime and disorder in town centres by building a positive relationship between the licensed trade, police and local authorities. It aims to reduce the harmful effects of binge drinking as well as improving the knowledge and skills of enforcement and regulatory agencies, licensees and bar staff to help them responsibly manage licensed premises.
- 3.4 The process of becoming recognised by BBN includes meeting minimum standards against which member premises are assessed. A high profile award night also takes place to recognise achievements.
- 3.5 Responsible operators are recognised and are able to share good practice with others. The scheme can also highlight how operating more responsibly can improve the profitability of an individual business and attractiveness of a general area.
- 3.6 In July 2013 the Home Secretary recognised the impact of BBN, stating that the organisation was a “good example” of an industry-led campaign and “the effects of ‘Best Bar None’ on reducing drunkenness, and in particular on reducing drunken violence, can be spectacular”. The Minister also praised the “targeted action by the pubs and clubs themselves” as “by far the most effective in curbing irresponsible drinking”.

4. BEST BAR NONE – IPSWICH

- 4.1 The Ipswich scheme was launched three years ago. The introduction of the scheme was very successful and it won national recognition in the first year for being the most innovative scheme in the Country.
- 4.2 Being recognised by Ipswich BBN includes meeting the minimum national benchmark against which establishments are assessed. Feedback is given to all entrants and following the application process, a mutual date is agreed for assessment to be carried out at the premises. Two trained, impartial assessors carry out the assessment ensuring a consistent approach.
- 4.3 The benefits members receive include:
- Recognition for raising standards.
 - Increased feelings of customer and staff safety thus making Ipswich a more attractive place to visit.
 - Free advice and support.
 - Those premises reaching the standard will be able to use the Best Bar None logo and may display a plaque, which confirms their position in the awards e.g. Accredited, Category or Overall Winner.
 - High profile advertising, sponsorship and coverage of the awards.
 - Premises may become eligible for significant reductions in business insurance premiums.
 - 10% discount on polycarbonate drinking vessels.
 - Free publicity through the Tourist Information Office

- 4.4 Following recent discussions it was agreed that after a highly successful start to the scheme it now needs to be refreshed and revitalised with a view to increasing membership.
- 4.5 The cost of this initiative has been assessed at £15k in each of the next two financial years (2012/13 and 2014/15). This would comprise of £5k from each of the three partners – Ipswich Borough Council, Ipswich Central and Suffolk PCC.

5 OUTCOMES

- 5.1 The PCC's policy for determining Crime and Disorder Reduction Grants is that there must be a robust business case which clearly sets out the success criteria (e.g. intended outcomes, milestones, risks, etc.) and how the initiative for which funding is sought will deliver clear and measurable outcomes against the PCC's Police and Crime Plan objectives. The intended outputs/outcomes are set out below.

OUTPUTS/OUTCOMES

- **Enhancing scheme's sustainability**

To monitor new members versus numbers of members exiting the scheme.

To minimise the numbers exiting the scheme.

- **Awareness raising and marketing - to profile Best Bar None at 10 events (Aug to Dec 2014)**

- Maritime (Aug 13)
- Fresher's week – UCS (Sept 13)
- Fresher's week – Suffolk New College (Sept 13)
- Skyride (Sept 13)
- New Year's Eve (Dec 13)

- Sports Relief (Mar 14)
- Food & Drink Festival (May 14)
- Music Day (July 14)
- Global Rhythm (July 14)
- Mela (July 14)

- **Redesign & reformat the Application form and process**

Target date October 2013 – Launch.

- **Sponsorship Generation**

Target 2013/14 - £35K.

- **Create a toolkit for potential venues**

Target date October 2013 – Launch.

- **Facebook - Likes**

2013/14 Target – to increase from 180 to 360.

- **allaboutipswich.com/bestbarnone**

To increase the numbers of website hits.

- **Redesign and content of website (www.ipswichbestbarnone.co.uk)**

Target date October 13 - Aimed at Stakeholders / sponsors / licenced premises.

- **Redesign and content of website (www.allaboutipswich.com/bestbarnone)**
Target date October 13 – Aimed at Consumers.

- **Accredited venues booklet**
Target date – October 2013.

- **Annual launch of the scheme**
To ensure the scheme is launched annually in each of the next three years.

- **Accredited venues**

2013/2014 - Increase accredited venues from 18 to 40, with at least 50% of the additional 22 to be in the Business Improvement District (BID) area.

2014/2015 - Increase from 40 to 50 accredited venues with at least 50% of the additional 10 to be in the BID area.

- **Improved perception of the night-time economy**

To improve the percentage of BBN members/stakeholders or visitors who consider the area safe in the evening and at night.

To reduce night-time economy related crimes or disorder incidents & comparison with national or other local averages. Change over the previous 12 months.

To reduce numbers of anti-social behaviour incidents at member premises.

Alcohol-attributable admissions on key night-time economy nights. To monitor the change against the previous 12 months.

To target premises with high incidents (or perceptions) of crime and ASB to become members of BBN.

6. MISCELLANEOUS CONDITIONS OF AWARD

6.1 This award is a one-off award and must deliver outputs/outcomes in the financial years 2013/14 and 2014/15, with the primary outcomes being delivered in 2014/15.

6.2 Payment of the award does not confer any ongoing obligation on the PCC to make payments beyond 2014/15. Where there is a possibility that an initiative may not deliver outcomes before the end of the financial year 2014/15 or may require financial support beyond 2014/15 written approval must be sought from the PCC prior to commencing the project.

6.3 To avoid a long term commitment the PCC's Crime and Disorder Reduction Grants should not normally be utilised to fund posts.

6.4 This award may not be used for any activities other than those set out within this decision paper or as approved in writing by the PCC.

6.5 The funds provided under this award may not be used to purchase capital items.

6.6 This award is made on the condition that if the project does not proceed then the funding must be repaid to the PCC.

NOT PROTECTIVELY MARKED

- 6.7 The award recipient (Ipswich Borough Council) must be able to demonstrate that the grant is being managed in an efficient and effective manner, and that they are actively seeking to minimise bureaucracy and streamline processes in order to deliver the best possible outcomes. For these reasons funds may not be used towards any overheads/costs associated with the administration of BBN or Ipswich Borough Council.
- 6.8 The PCC will be invoiced for the amounts due after which transfer of funds will be arranged. Payment will be made within 21 working days of the receipt of a payment request and must be accompanied by the appropriate monitoring information.
- 6.9 The PCC will not pay in advance of need. If the PCC reasonably believes that payment is being made in advance of need, the PCC may change the timing and/or the amount of any payments.
- 6.10 Ipswich Borough Council will report provide regular progress updates to the PCC including financial monitoring and outcomes of projects. An end of year report on the award of grants and outcomes shall be presented to the PCC. These updates shall be submitted on dates as specified by the PCC. An end of year financial monitoring report should be submitted to the PCC on or before 31 March 2014.
- 6.11 The PCC shall be notified as soon as reasonably practicable if an underspend is forecast and any underspend must be returned to the PCC.
- 6.12 By accepting the award from the PCC Ipswich Borough Council makes a commitment to acknowledge the PCC's support publicly and must acknowledge their funding from the PCC in all their promotional work. Any recipients of funding must display the PCC's logo in all publicity for the life of the initiative. Logo artwork can be provided upon request. Any exceptions must be agreed with the PCC.
- 6.13 Ipswich Borough Council shall ensure that third party recipients have adequate insurance coverage (including but not limited to public liability insurance) in place and shall provide evidence of such insurance to the PCC on request.
- 6.14 The PCC accepts no liability to Ipswich Borough Council or any third party recipients for any costs, claims, damage or losses, however they are incurred, except for to the extent that they arise from personal injury or death which is caused by the PCC's negligence.
- 6.15 Ipswich Borough Council agrees to indemnify the PCC for any costs, claims, damages or losses which arise as a result of negligence by Ipswich Borough Council or out of any breach of any of the conditions of award.

7. SERVICE AND FINANCIAL IMPLICATIONS

- 7.1 The programme will be delivered via match funding from the Police and Crime Commissioner, Ipswich Borough Council and Ipswich Central.

8. RISKS

- 8.1 There are no risks associated flowing from the consideration of this report.

9. RECOMMENDATIONS

- 9.1 It is recommended that:

NOT PROTECTIVELY MARKED

9.1.1 The PCC approves a grant of £5,000 in 2012/13 and 2014/15 to Ipswich Borough Council for the purposes of refreshing and extending the 'Best Bar None' scheme in Ipswich.

9.1.2 The grant is funded from the PCC's Police and Crime Plan Reserve.

ORIGINATOR CHECKLIST (MUST BE COMPLETED)	PLEASE STATE 'YES' OR 'NO'
Has legal advice been sought on this submission?	YES
Has the PCC's Chief Finance Officer been consulted?	YES
Have equality, diversity and human rights implications been considered including equality analysis, as appropriate?	YES
Have human resource implications been considered?	YES
Is the recommendation consistent with the objectives in the Police and Crime Plan?	YES
Has consultation been undertaken with people or agencies likely to be affected by the recommendation?	YES
Has communications advice been sought on areas of likely media interest and how they might be managed?	YES
In relation to the above, have all relevant issues been highlighted in the 'other implications and risks' section of the submission?	YES

APPROVAL TO SUBMIT TO THE DECISION-MAKER

Chief Executive

I am satisfied that relevant advice has been taken into account in the preparation of the report and that this is an appropriate request to be submitted to the Police and Crime Commissioner.

Signature:



Date 29 Aug 2013

